BROTHER . Label Printer Specifications

Features	Specifications	Benefits of the feature
Operation Modes	Computer connected only	Utilize the full capabilities of P-touch® Label Creation software plus other programs and images found on the computer.
Maximum Print Speed (labels per minute*)	68 ^	Minimize time spent waiting for labels
Maximum Resolution (dpi)	300 x 600 in Super Fine Mode	Produce high quality labels especially for logos, pictures and graphics.
Cutter	Auto	Ensures a clean, professional finish
Maximum Cutter Life (cuts) [†]	300,000 [†]	Versatility in printing labels of different widths.
Maximum Label Width Accepted (inches)	2.4	Print larger labels with different widths.
Control Panel Display	3-Color LED Control Panel	Quickly and easily recognise the status of the machine.
Multi-Copy Printing	Yes	Flexibility to print multiple copies in one print job.
Mirror Printing, Vertical Printing, Rotated Printing	Yes	Label design versatility. Great for signs, window signage, binders and other applications.
Time & Date	PC-Generated	Easily incorporate time and date stamp information into your label. Perfect for time sensitive applications.
Bar Code Types	CODE 39, ITF 2/5, CODE 128, CODABAR (NW-7), UPC A/E, EAN 8/13/128, PDF 417 (Standard, Truncated, Micro), QR Code (Model1, Model2, Micro), POSTNET, Laser Bar Code, ISBN-2, ISBN-5, Datamatrix (ECC 200 Square, ECC 200 Rectangular), Maxicode (Model 2, Model 3, Model 4, Model 5), RSS (Standard, Truncated, Stacked, Stacked Omni, Limited, Expanded, Expanded Stacked)	Easily integrate commonly used bar codes into your labels.
Database Connectivity	.csv, .mdb, .txt file types	Compatible with popular database types
SOFTWARE		
Software Add-Ins	Yes, Microsoft® Word® / Outlook® / Excel®	Easy to integrate information from these applications into your label design. Store and print commonly used names.
Software	P-touch® Editor 5.0 for Windows® , P-touch® Editor 5.0 for Mac OS® / P-touch® Address Book 1.1 for Windows®	Easy to use and design customized labels.
Interface	USB (cable included in box)	Easy to connect and install the label printer to your computer.
SYSTEM REQUIREMENTS		
Compatibility	PC & Mac OS®	
Operating System	Windows®: 2000 Professional/XP/Windows Vista® / Mac OS®: 10.3.9 -10.4.10	
Hard Disk Free Space for Install	Windows®: Over 70MB / Mac OS®: Over 100MB	
Interface	USB Port (USB Spec. 1.1 or 2.0 Protocol)	
Other	CD-ROM Drive for Installation	
SUPPLIES		
Tapes & Supplies Compatibility	Uses DK Labels and DK Tape Rolls.	
Options	Cleaning Sheets	
ITEMS IN BOX		
Included Items	P-touch® Editor Software & Driver, USB Cord, Power cord, DK Supplies guide and Setup & Operation Guide Starter Rolls: Standard Address Labels (100 labels), Continuous Length Paper Tape 2-3/7" (25 feet)	
WARRANTY		
Type of Warranty	2-Year Limited Warranty and Exchange Service	

[†] Based on internal Brother testing when using die-cut labels.





At 300x300 dpi using 4 line address label, text only. Word-97/98/2000/2002/2003/2007; Outlook-2000/2002/2003/2007; Excel-97/2000/2002/2003/2007

QL-570

LOOK PROFESSIONAL



STAY ORGANIZED
 SAVE TIME
 EASY TO USE

CREATE LABELS FOR ...

- SHIPPING BOXES
- ENVELOPES
- PACKAGES
- CDS & DVDS
- FILE FOLDERS
- NAME BADGES



Marketing Plans

"SPECIAL TODAY"

BROTHER QL-570 PROFESSI

The Brother QL-570 Professional Label Printer is the perfect synergy of functionality and design.

Introducing the sleek, compact and stylish Brother QL-570 Professional Label Printer. Perfect for creating cost effective labels on demand for envelopes, packages, file folders, CD/DVD, name badges and more^{††} ... Once you use the Brother QL-570 Label Printer you will discover many more uses for this versatile product. The Brother QL-570 Label Printer is for those wanting to create customized labels quickly and easily so they can look more professional and become more organized.



USER-FRIENDLY CONTROL PANEL

Easy access control panel button with 3 color LED status display

PRINTS HIGH-RESOLUTION TEXT AND GRAPHICS

Resolution up to 300 x 600 dpi in superfine mode

COMPACT DESIGN

Small footprint and low profile. Requires minimal space

USB CONNECTION

Connect to your computer via the included USB cord

Perfect for general office use, personal use, real estate offices, doctors' offices, shipping departments, event coordinators, laboratories, museums, schools and libraries.

BROTHER QL-570 PROFESSIONAL LABEL PRINTER KEY

Advanced user-driven features that make it easy to operate, maintain and store.



FAST PRINT SPEED

The Brother QL-570 Label Printer can print up to 68 labels* per minute (faster then one per second!).

HIGH QUALITY PRINTING**

Professional high-resolution printing (up to 300 x 600 dpi) captures all the fine details of pictures, logos and graphics.



EASY TO INSTALL

Brother QL-570 Label Printer comes with easy to install label creation software and drivers. Simply place the CD into your PC and follow the user prompts. When requested, connect the Brother QL-570 Label Printer to your PC via the included USB cable. It's that easy!



ACCEPTS UP TO 2.4" WIDE LABELS

The Brother QL-570 Label Printer prints on labels up to 2.4" wide. This provides flexibility, with a wide range of label and tape rolls to choose from. Print on labels as small as 1/2" diameter round labels or as large as our 2 ³/₇" x 4" shipping labels.



DURABLE BUILT-IN AUTOMATIC CUTTER

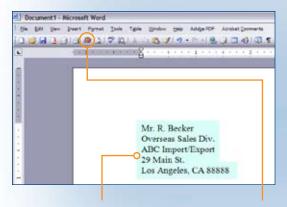
The Brother QL-570 Label Printer also comes with a built-in durable automatic cutter. This allows for labels to be cut at the end of each printed label or the end of the print job ensuring a clean professional finish.

ONAL LABEL PRINTER



POWERFUL AND USER-FRIENDLY P-TOUCH® EDITOR V.5 LABEL CREATION SOFTWARE

Create labels using information stored in Microsoft® Word®, Excel® and Outlook®



OR

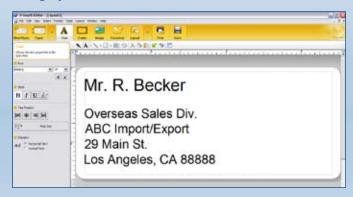
HIGHLIGHT: select the text from your document.

PRINT: your label right away or edit as desired.

CLICK: on the add-in button on the toolbar to pull the data into the label creation software.



Using the included powerful, yet easy to use, label creation software allows you to get creative and design your own label



3 INPUT LEVELS IN THE LABEL CREATION SOFTWARE:

- SNAP FUNCTION: Allows for screen capture to be easily incorporated in label design with a press of the button.
- EXPRESS MODE: This mode is perfect for the beginner or for creating labels quickly. (shown in picture above)
- PROFESSIONAL MODE: Create sophisticated label designs in this mode or for the expert label designer.

FEATURES:



EASY DROP-IN LABEL AND TAPE ROLLS

The Brother QL-570 Label Printer uses easy drop-in rolls so you can switch label types in seconds. The machine automatically senses which roll you have in and adjusts your onscreen template to the correct size.

WIDE RANGE OF HIGH QUALITY SUPPLIES

There is a wide range of cost effective, crisp white paper labels for your envelopes, packages, file folders, name badges, files and more. For added durability, use our durable film labels for your CD/DVDs or for creating customized signage on demand. Once printed - it is easy to peel and apply your label.



Die-Cut (Pre-sized) Labels

are cut into common label shapes such as address labels, shipping labels, CD/DVD labels and file folder labels.

SALES REPORTS

Continuous Tapes allow you to determine the length of the label. Great for labeling long packages, binders or creating cost effective signange on demand.



Comes with starter Rolls of Standard Address Labels (100 labels),